

WORLDSKILLS STANDARD SPECIFICATION

Skill 28
Floristry





THE WORLDSKILLS STANDARDS SPECIFICATION (WSSS)

GENERAL NOTES ON THE WSSS

The WSSS specifies the knowledge, understanding and specific skills that underpin international best practice in technical and vocational performance. It should reflect a shared global understanding of what the associated work role(s) or occupation(s) represent for industry and business (www.worldskills.org/WSSS).

The skill competition is intended to reflect international best practice as described by the WSSS, and to the extent that it is able to. The Standards Specification is therefore a guide to the required training and preparation for the skill competition.

In the skill competition the assessment of knowledge and understanding will take place through the assessment of performance. There will not be separate tests of knowledge and understanding.

The Standards Specification is divided into distinct sections with headings and reference numbers added.

Each section is assigned a percentage of the total marks to indicate its relative importance within the Standards Specification. The sum of all the percentage marks is 100.

The Marking Scheme and Test Project will assess only those skills that are set out in the Standards Specification. They will reflect the Standards Specification as comprehensively as possible within the constraints of the skill competition.

The Marking Scheme and Test Project will follow the allocation of marks within the Standards Specification to the extent practically possible. A variation of five percent is allowed, provided that this does not distort the weightings assigned by the Standards Specification.

WORLDSKILLS STANDARDS SPECIFICATION

SECTION		RELATIVE IMPORTANCE (%)
1	Work organization and management	15
	The individual needs to know and understand: <ul style="list-style-type: none">• The scope and characteristics of the floristry industry and how it works with other professions• Principles and elements of floral design• Health and safety legislation, obligations, documentation and practice• The importance of work organization and prioritization• The importance of time management• The ways in which working practices can minimize wastage and costs• Sustainability regarding the floristry industry	



	<p>The individual shall be able to:</p> <ul style="list-style-type: none"> • Be creative, artistic, innovative and resourceful • Show initiative • Be responsive and flexible to changing circumstances • Have technical and theoretical expertise • Maintain continuous professional development in order to be aware of current trends, new ideas and styles and new materials • Demonstrate a willingness to try new methods and embrace change • Plan and organize work effectively to make best use of available resources • Plan projects of varying sizes and complexity • Work within health and safety regulations and practice • Work under time pressures and meet deadlines and targets • Work effectively using initiative and demonstrate a high degree of autonomy in working methods 	
2	Care of Materials and Tools	15
	<p>The individual needs to know and understand:</p> <ul style="list-style-type: none"> • Understand flowers and botanical material: <ul style="list-style-type: none"> • Correct scientific names • Storage • Use • Restrictions in use • How to preserve cut flowers and plants • Seasons for plants and botanical materials • How flowers mature once cut • The tools and equipment that are used in floristry 	
	<p>The individual shall be able to:</p> <ul style="list-style-type: none"> • Treat all botanical materials with respect • Condition and prepare the botanical materials for the design • Maintain the condition of botanical materials • Keep botanical materials at the correct temperature • Take proper care of artificial materials, containers, dried materials and other materials used in the design • Maintain tools and equipment 	
3	Business and Communications	15
	<p>The individual needs to know and understand:</p> <ul style="list-style-type: none"> • The importance of establishing and maintaining customer confidence • The importance of building and maintaining productive working relationships with colleagues and other professions • How to resolve misunderstandings and conflicting demands • The importance of the ability to show empathy to clients • Sources of supply • The use of IT in order to conduct on-line business activities 	



	<p>The individual shall be able to:</p> <ul style="list-style-type: none"> • Create a shop design using botanical materials, furniture, stands, vases, containers and accessories • Show marketing and promotional skills • Demonstrate business acumen • Select appropriate suppliers balancing service, quality and cost • Purchase materials considering ethical implications • Insist on the best quality materials • Calculate costs and selling prices to maintain successful and viable business margins • Interpret customer requirements and manage customer expectations positively • Clarify any uncertainty about customers' requests • Demonstrate empathy with customers during their stressful times • Appreciate customer's requests to reflect the personality and character of situation and or recipients • Visualize and translate and analyse customer wishes requests, recommendations and giving guidance that meet their design and budgetary requirements • Recognize opportunities to contribute ideas to improve the product and overall level of customer satisfaction • Recognize and advise when it isn't possible to meet the customers' requests • Give demonstrations at trade shows and as master classes • Ensure that customers' schedules are adhered to • Prepare floral work for safe and secure transportation 	
4	Floral Design Concept	30
	<p>The individual needs to know and understand:</p> <ul style="list-style-type: none"> • The theory of composition, colour, design and technique • Rationale behind themes • Current trends and fashions in interior and floral design • Importance of the floral design fitting into its physical environment • Cultural differences as they affect floristry, for example for weddings and events 	
	<p>The individual shall be able to:</p> <ul style="list-style-type: none"> • Interpret a brief • Apply elements and principles of design • Ensure that a dominance of botanical materials feature in design • Select botanical materials, containers, technical aids/materials and decorative accessories for the planned design • Design a floral display interpreting a theme • Design floral displays appropriate for occasions • Design floral displays to suit the environment where it will be shown • Design floral displays that reflect conventional and innovative design • Communicate feelings and messages through design • Use dominance, contrasts and combinations of colour effectively to create harmony in design • Build colour and position combinations of tones and shades 	



5	Essential Floral Work	5
	<p>The individual needs to know and understand:</p> <ul style="list-style-type: none"> • How to handle and use botanical materials in floral designs • How to prepare botanical materials for floral designs • The importance of cleanliness and keeping the work area tidy • How to work methodically and efficiently 	
	<p>The individual shall be able to:</p> <ul style="list-style-type: none"> • Work cleanly and methodically • Prioritize work effectively according to the situation • Create and finish floristry design • Create floral displays and display botanical materials for sale in a retail environment • Create individual floral pieces such as bouquets and baskets according the customers' order • Replicate floral displays from photographs or images • Create floral displays following and interpret a theme • Select and implement suitable techniques for making a decoration into or onto an object • Create floral design to decorate objects such as a parcel, hat, car, mannequin etc. • Finish floral creations and confirm that it meets the brief and customers' needs 	
6	Floral Room Decorations	5
	<p>The individual needs to know and understand:</p> <ul style="list-style-type: none"> • The meaning of a room decoration including hanging, standing, room-dividers, screens and wall designs • How floral display makes an impact • The impact of heat, ventilation and lighting on the floral display 	
	<p>The individual shall be able to:</p> <ul style="list-style-type: none"> • Create a room decoration using suitable techniques such or combinations of techniques • Create large and complex displays appropriate for events such as a festival display or a corporate event • Create floral displays to support events, theatre, TV and film • Apply techniques that are required for room installations such as hanging, screens, wall design etc. • Create floral displays following and interpret a theme • Respect customer's premises 	



7	Floral Works Using Plants	5
	<p>The individual needs to know and understand:</p> <ul style="list-style-type: none"> • Range of plants available for use in interior and exterior displays • Understand plants: <ul style="list-style-type: none"> • Correct names • Storage • Use • Restrictions in use • How to sustain and care for longevity • Care and maintenance • Seasons for plants • How plants react to various environments • How plants can be used in displays • The uses of various of mediums used for growing and keeping potted plants • Types of containers used in keeping and displaying plants • Health and safety practices relating to the use of plants 	
	<p>The individual shall be able to:</p> <ul style="list-style-type: none"> • Create floral designs using plants for appropriate for various themes, occasions and events • Create floral designs using plants for both internal and external use • Care for plants to maximize longevity prior to and during use • Apply appropriate health and safety when working with plant displays • Use appropriate containers to display and maintain plants • Use the appropriate medium for plants in containers 	
8	Floral Bridal Work	5
	<p>The individual needs to know and understand:</p> <ul style="list-style-type: none"> • The range and variety of weddings • Cultural and religious influences on wedding celebrations • Potential locations for weddings • Themes associated with weddings • Budgetary constraints when planning a wedding • Influence of the season on the floral works 	
	<p>The individual shall be able to:</p> <ul style="list-style-type: none"> • Undertake a client consultation to determine needs, budgets, themes and ideas • Gather information about the venue to ensure floral work is appropriate • Design and prepare floral works appropriate to the wedding style, scale and character • Design and prepare the full range of floral works used at a wedding including large and complex displays appropriate for a wedding • Create floral works that complement the bride's character, personality and appearance • Manage expectations of members of the wedding party 	



9	Special Floral Commissions	5
	<p>The individual needs to know and understand:</p> <ul style="list-style-type: none">• The range and scope of special commissions	
	<p>The individual shall be able to:</p> <ul style="list-style-type: none">• Consult with the client to establish floral requirements, themes, budget etc.• Design floral works according the client's brief• Undertake practice or rehearsal pieces• Create and oversee the installation of the floral commission• Quality assure the process to ensure that the finished commission meets excellent standard• Manage expectations of client• Work effectively with other professionals involved in the project• Work under the pressures that will be associated with special and high profile projects	